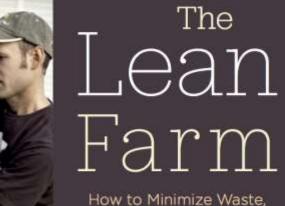
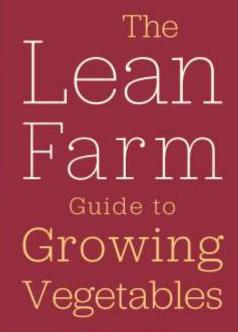
## Lean Mean Growing Machine

Ben Hartman, author of The Lean Farm



Now to Minimize Waste, Increase Efficiency, and Maximize Value and Profits with Less Work

Ben Hartman 🕺



More In-Depth Lean Techniques for Efficient Organic Production

🛪 Ben Hartman 🛪

Online courses and events at claybottomfarm.com

#### Who we are...

## Who We Are...

- 4-season specialty crop farm in northern Indiana
- 15<sup>th</sup> year in operation, 3 part-time staff
- Local commitment: 100% of food ends up within 1.5 miles
- Behind the scenes farm for 6 artisan restaurants
- Leaned up: 80 to 5 crops, 60 to 35 hours, 5 acres to ½ acre, hundred of tools to a handful



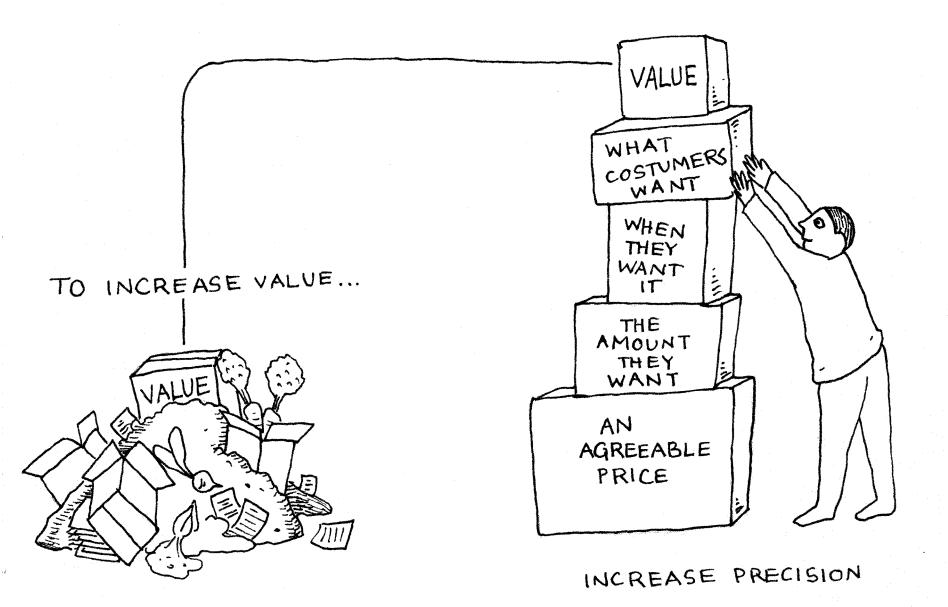
## Rachel Leander Arlo Ben



#### We grafted Toyota's business model onto our farm

#### 4 Lean Tips

## **#1. Precisely Identify Value**

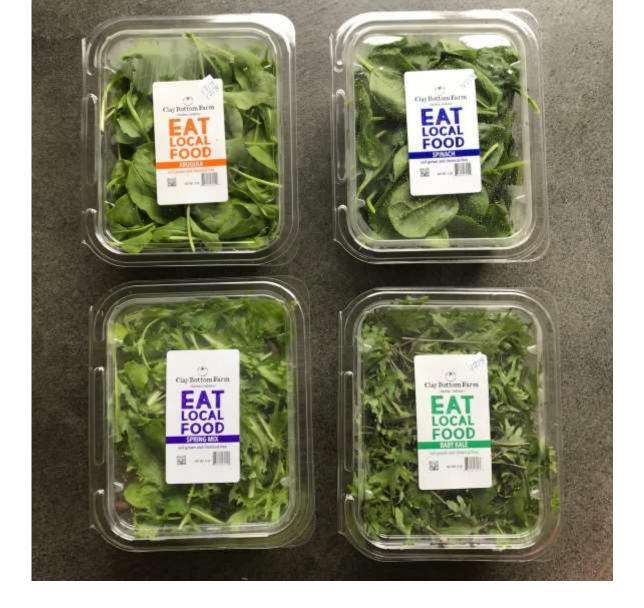


#### **Clay Bottom Farm Value Sheet**

Chef Name: \_\_\_\_Jesse\_\_\_\_\_

#### **Preferred communication method and time**: texts noon-4pm

What do you want?	<u>When</u> ? Be specific.	How much?
Be specific.		
Bulb fennel, tops left on,	Tues and Fri noon-4, Sept-	About 10 per week
no roots	Jan	
Salad mix, any kind just not too much spinach	Tues and Fri noon-4 all year	9# per week
Tomatoes—mix of colors,	Tues and Fri noon-4 May-	50-60# per week May-June
lots of green zebra, ripe	Oct	30# per week July-Oct



The customer is the only one allowed to define value.

## #2: Count your steps from seed to customer

#### Old field management



Old field management

- 1. Plow or till old crop
- 2. Seed cover crop
- 3. Pack seeds with cultipacker
- 4. Mow cover crop
- 5. Till in cover crop
- 6. Shape beds

"Turnover" time: 3-6 months Work time: 1-2 hours per bed Lean Field Management

- 1. Pull out old crop
- 2. Loosen/raise the bed *if needed*
- 3. Add 2" of compost, leave it on top

"Turnover" time: 30 minutes per 100 sq ft. bed







Leave the compost on the surface

We grow almost everything by paper pot method: beans, lettuce, basil, cilantro....



How to decide on new technology: "Does it eliminate a step or add steps?"

Tine weeding to eliminate steps



#### A French-inspired greens harvester



## 3. Maximize fixed costs: land, greenhouses





March 1: Tomatoes go in between greens













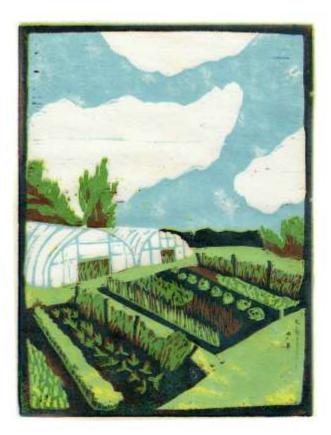
## #4: Eliminate waiting waste

#### We eliminated the walk-in cooler.

#### Instead, all of our crops are delivered within four hours.



#### Questions?



Bonus slides (if time permits)

## 1.5S on the Farm: We de-cluttered



We got organized—got rid of nonessentials—so we could move faster.

### 5S: #1. Sort: 3 Rules

- 1. Get rid of anything not used almost almost every week for adding value (*usefulness* instead Mari Kondo's "joy")
  - *don't squirrel: remove it from the work space*
- 2. Simple is best: find fewest number of tools to accomplish the most work.
- 3. Use a **"red tag"** room.

If you can't completely sort in two days, the farm has too much stuff.

### Sorting before...







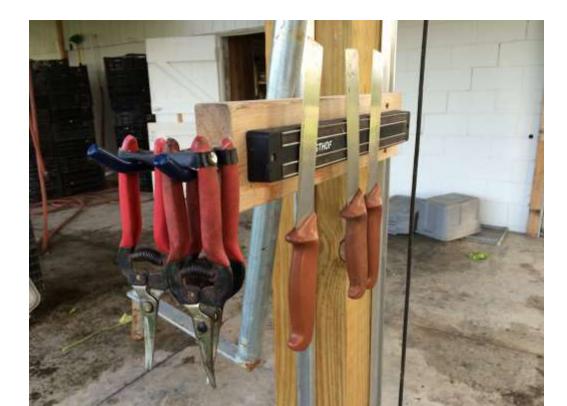
#### A tool is in a worker's hands or in it's place. <u>There is no</u> <u>third option.</u>





## 5S: #2. Set in Order

- Store tools where you use them (get rid of the tool shed)—spread them around the farm
- Store tools where you see them (at eye level)



# Eye level

#### 5S: #3/4/5: Shine/Standardize/Sustain

- Sorting, setting in order, and shining need to be made routine—part of everyday work
- Sustain = "do without being told"



#### Shine and sustain with Visual Systems: *Kamishibai*