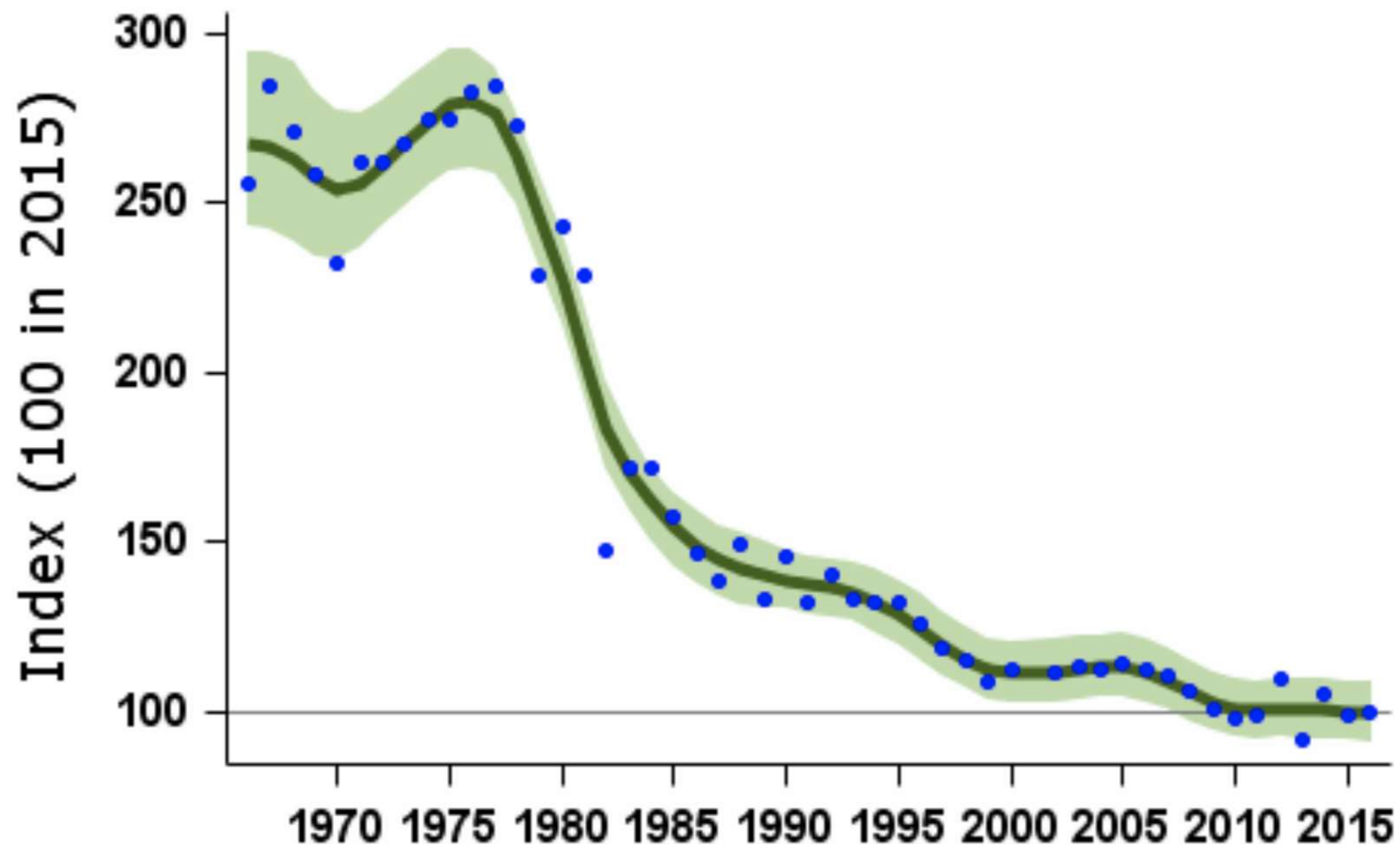


Farm
Wilder

www.farmwilder.org



CBC/BBS England 1966–2016 Skylark

























Farm Wilder



BEEF & LAMB

Wildlife Friendly Sustainable Meats













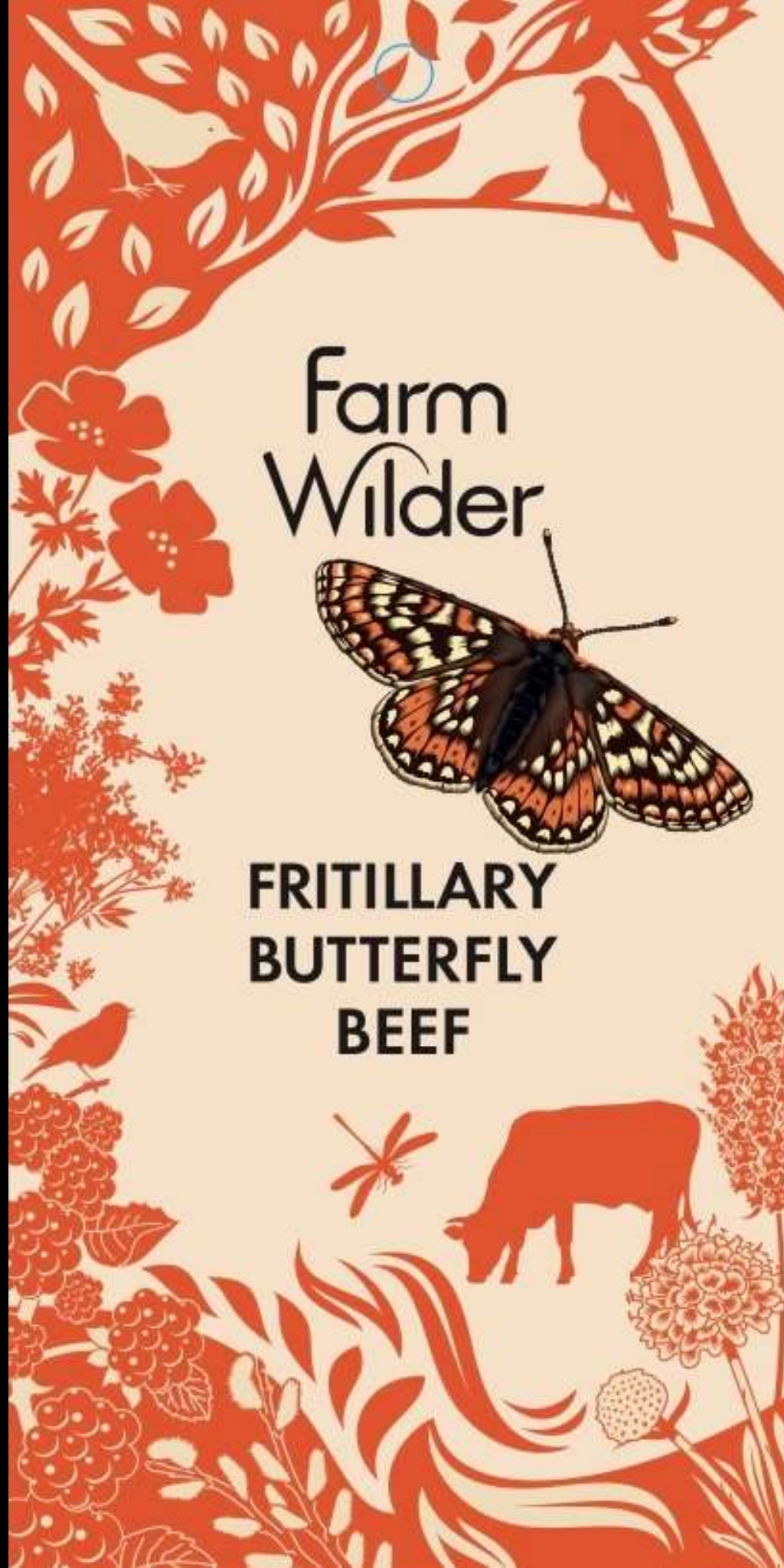




Farm Wilder



FRITILLARY BUTTERFLY BEEF





BRINGING BACK BUTTERFLIES

*By buying this beef you're helping
farmers protect endangered
Marsh Fritillary butterflies in Devon.*

This stunning butterfly was once
widespread across Britain. Now it's
endangered, thanks to changes to the
way we farm. Finding a field full of
flourishing Fritillaries is an infallible
sign of sustainable farming.

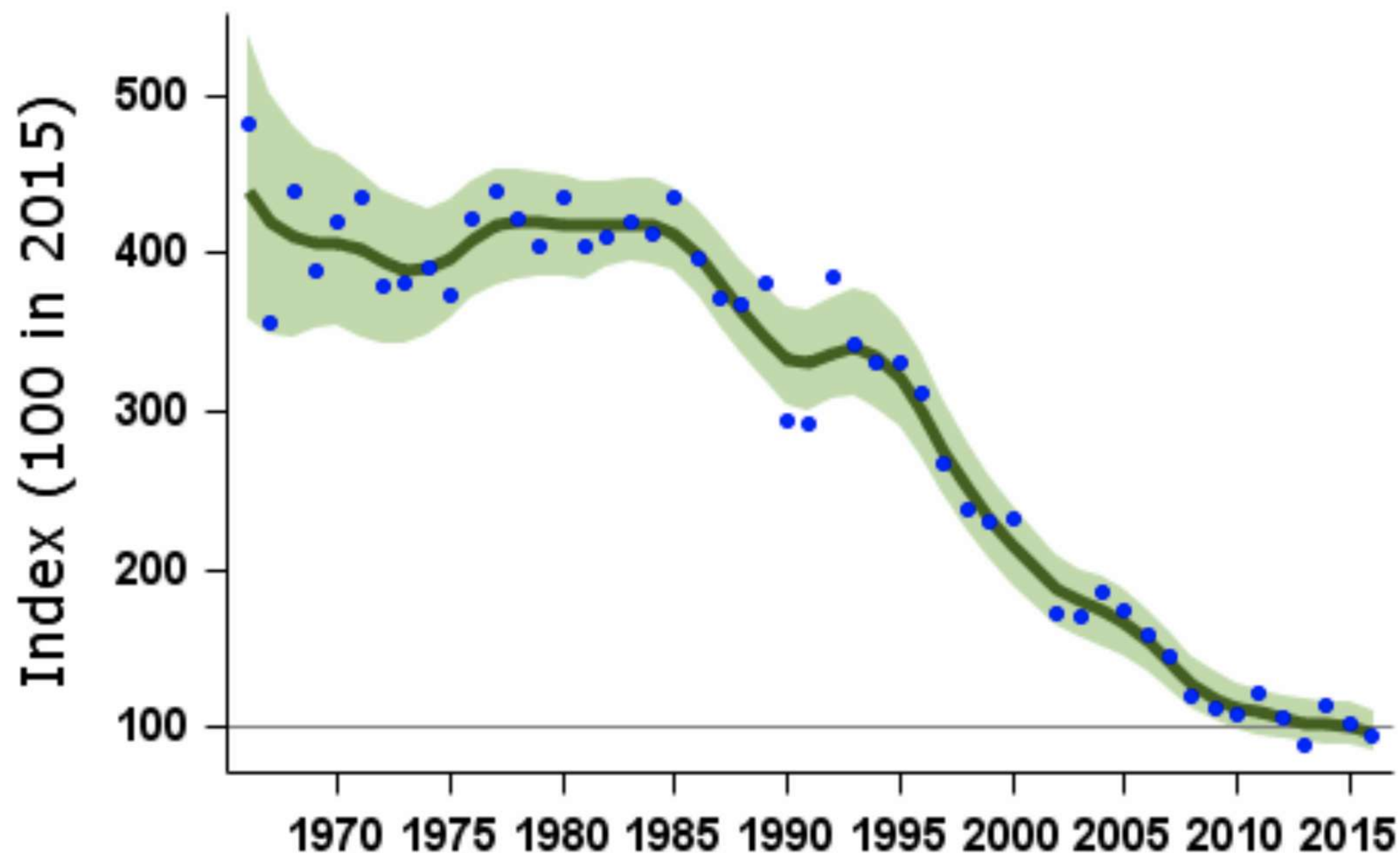
These meadows can't be grazed in a
hurry. They only work for traditional,
slow-grazing breeds – which also
happen to be the tastiest and best for
you. So, the busier the butterflies, the
better the beef.

Farm Wilder is a social enterprise
working with farmers to restore
British wildlife. Part of our range of
sustainably farmed produce.
www.farmwilder.org



CBC/BBS England 1966-2016

Cuckoo















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CUCKOO
LAMB



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CUCKOO
BEEF

[HOME](#)[TRACE YOUR MEAT](#)[BECOME A MEMBER](#)[CERTIFICATION](#)[CONTACT](#)[SIGN IN](#)[Why pasture?](#)[Where to buy](#)[Learn more](#)[About us](#)[HOME](#) » [WHY PASTURE?](#) » GRASS-FED MEAT AND MILK YOU CAN TRUST

Grass-fed meat and milk you can trust



Meat and dairy products carrying the Pasture for Life logo is guaranteed to come from animals that have only ever eaten pasture and have been looked after extremely well.

Pasture for Life meat and dairy is:

- Guaranteed 100% grass-fed
- Independently checked to ensure the animals are never fed grain
- Fully traceable – from farm to fork

We need your help

[DONATE](#)





Search



Sunday Roasts
'£20 for Three Courses'

Starters

Roasted butternut squash, coconut & chilli soup
with toasted seeds & bread (vg)

or

Cheesy roasted Portobello mushroom with dressed leaves (v)

Main Courses

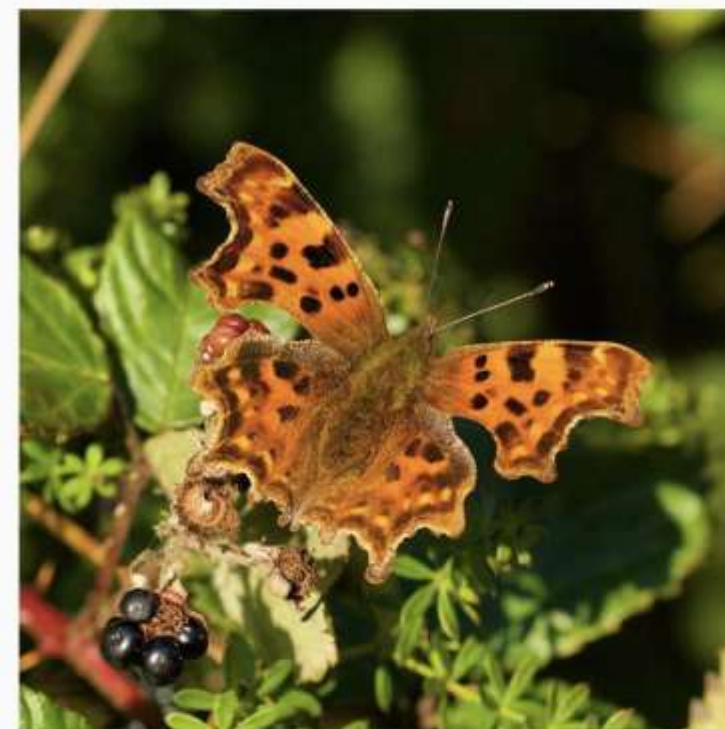
Rare roasted topside of 'Cuckoo Beef'
from John Savery's farm in Dartmoor

or

Vegan Haggis with roasted garlic (vg)

or

White wine mushroom and red pepper loaf (v)





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Farm Wilder

1,254 Tweets



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@FarmWilder

A social enterprise promoting sustainable food & drink from the UK's most wildlife friendly farms, with the aim of reversing the decline of threatened wildlife

📍 Bristol, England 🌐 farmwilder.org 📅 Joined March 2019

699 Following 991 Followers

Tweets

Tweets & replies

Media

Likes

🔄 You Retweeted



The Ethical Butcher @ethical_butcher · 23h

There's too much focus on what we eat rather than where what we eat comes from. Plant-based vs meat is far too simple and doesn't take into account how products are grown and their impact on the planet. We need to start asking more questions about where our food comes from.



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@emmie_cowie

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@bendormiki

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#MondayMotivation



64.7K Tweets



Dan Hoare, Team4Nature, and 6 more are
Tweeting about this

2 · Trending

#FirstDayBack



**"A brilliant idea.
It's part of a series of
campaigns that are going
to make a real difference
to our countryside."**



**Chris Packham
TV Presenter & Naturalist**





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Dietary & Lifestyle

☐ Vegetarian

☐ Vegan

☐ Fairtrade

☐ Organic

☐ Locally Produced

☐ Avoiding Nuts

☐ Avoiding Gluten

☐ Avoiding Dairy

☐ Avoiding Wheat

☐ Avoiding Egg

☐ Avoiding Soya

☐ Avoiding Added Sugar

☐ Free Range



Wildlife Friendly Two
Rib of Beef Joint

typically 1.5kg*

Farm Wilder Beef



27% lower price than
Waitrose

£32.51

Price/kg: £21.67

Qty



10oz Rump Beef
Steak 30 day dry aged

284g

Farm Wilder Beef



£6.97

Price/kg: £24.54

Qty



10oz Rump Beef
Steak 30 day dry aged

4 x 284g

Farm Wilder Beef



£27.89

Price/kg: £24.55

Qty



10oz Rump Beef
Steak 30 day dry aged

2 x 284g

Farm Wilder Beef



£13.95

Price/kg: £24.56

Qty



Wildlife Friendly
Boned & Rolled Rib...

typically 700g*

Farm Wilder Beef



£17.24

Price/kg: £24.63

Qty



Boned & Rolled Two
Rib of Beef Joint

typically 1kg*

Farm Wilder Beef



£25.13

Price/kg: £25.13



Boned & Rolled Four
Rib of Beef Joint

typically 2kg*

Farm Wilder Beef



£50.27

Price/kg: £25.14



24oz T Bone Beef
Steak 30 day dry aged

typically 700g*

Farm Wilder Beef



£18.32

Price/kg: £26.17



Wildlife Friendly 6oz
Beef Minute Steak

170g

Farm Wilder Beef



£4.56

Price/kg: £26.82



Wildlife Friendly 6oz
Beef Minute Steak

2 x 170g

Farm Wilder Beef

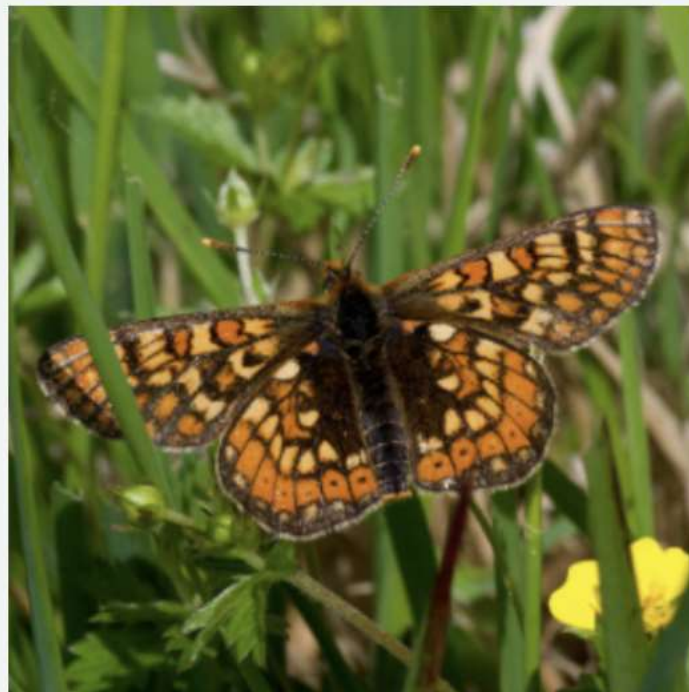


£9.12

Price/kg: £26.82



Farm Wilder Beef Devon



Farm Wilder is a social enterprise that promotes food from Britain's most wildlife friendly and sustainable farms, with the aim of reversing the decline of animals like cuckoos, hedgehogs, bees and butterflies, which have crashed by as much as 95% over the last 60 years.

Farm Wilder produce two types of beef, both from Devon: **Fritillary Butterfly Beef** from farms with Marsh Fritillary butterflies, and **Cuckoo Beef**, from farms with Cuckoos. Our farmers work with conservation charities including Butterfly Conservation, RSPB, FWAG and Devon Wildlife Trust to enhance the habitat these and other endangered species need. Read more about this in [Tim's blog](#).

This beef is sustainably reared - our farms are either 100% Pasture for Life certified or are in transition to it. This brilliant system results in more nutritious meat produced with a lower carbon footprint, healthier soils, higher biodiversity and no need for artificial fertilizers. We use native cattle breeds including Belted Galloway, Welsh Black, Highland, South Devon & North Devon Ruby Red. They thrive on the poorer pastures that are richer in wildflowers, and they produce a tastier meat than modern fast-growing breeds. The majority of their lives are spent grazing the upland pastures that are home to Marsh Fritillaries and Cuckoos, then for the last few months some move to lowland finishing farms with a diverse range of herbs and grasses.

We asked Tim Martin, former BBC Wildlife Executive Producer, and the founder of *Farm Wilder* to tell us more about the provenance of the *Farm Wilder Beef*: "Our meat is lovingly reared in Devon to world-leading sustainability standards, which means that farmers work in harmony with the land. It's better for you, better for wildlife and better for the Planet."

**Farm
Wilder**